

## DOES YOUR CONTRACTOR HAVE EXPERIENCE?

- \* We have over 25 years of snow removal experience. We know that you do not want to have to worry about snow and ice – we do that for you
- \* For us, snow is not just a winter activity, we work year-round on snow removal, upgrading equipment, and attending training -- improving our ability to serve you and your property

## DOES YOUR CONTRACTOR HAVE INSURANCE?

- \* We are fully insured for snow removal and ice control.

## DOES YOUR CONTRACTOR MANAGE ICE?

- \* We have both an anti-icing (before the storm) and a de-icing (after the storm) plan
- \* We are the Indiana distributor for **Magic Salt™** and maintain 80,000 pounds of inventory during snow season.
- \* **Magic Salt™** has no adverse effects on grassed areas, plants or shrubs, performs well below zero, is non-toxic, and does not track into interior spaces.



## DOES YOUR CONTRACTOR HAVE STATE OF THE ART EQUIPMENT?

- \* A fully outfitted plow truck can cost \$75,000. That is the price of reliability. We are beta evaluator for several of Americas leading snow-plow manufacturers; we use the latest technical advances in the industry including plastic cutting edges that minimize noise and damage.



- \* We use state-of-the-art weather and geographic information software to maximize our efficiency.
- \* Our billing is fully automated utilizing major credit cards – VISA, MasterCard, and American Express -- processed with the latest bank processing software to protect you from fraud.



## IS YOUR CONTRACTOR DEPENDABLE?



- \* We are based at 131<sup>st</sup> Street & Town Road and we *only* plow properties in this area.
- \* Our business model is different – We plow *both* the streets and the drives in the neighborhoods we serve. That means we are plowing snow, not driving around
- \* We plow automatically when the snow depth reaches 2"
- \* We keep your property on our plow list until you advise us not to
- \* We repair lawn damage every spring – without you having to call.

# THINK SNOW

**BEERING ENTERPRISES, INC.**  
*Expert Snow Removal & Ice Management*

(317)569-SNOW (7669)

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P.O. Box 68465

Indianapolis, Indiana 46268

**BEERING ENTERPRISES, INC.**

is a closely held company that has been delivering snow removal, ice management automotive cleaning, and detailing, services for over twenty five years.

President Peter S. Beering, Esq. is an internationally known expert in anti-terrorism, public safety, and emergency preparedness.



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**BEFORE YOU  
SEE SNOW,  
THINK SNOW:**

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**BEERING ENTERPRISES, INC.**

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**(317) 569-7669 (SNOW)**

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